



Kingdom of Saudi Arabia
Saudi Food & Drug Authority

Updated Version



SFDA Fourth Strategic Plan

(2027 – 2023)

Fourth strategic Map

(2023 – 2027)



Vision

To be a leading international science-based regulator to protect and Promote public health.



Mission

Protecting the community through regulations and effective controls to ensure the safety of food, drugs, medical devices, cosmetics, pesticides and feed.

Strategic Themes



Product Safety

Local and International Partnerships

Operational Excellence

Strategic Objectives

Beneficiaries

Advancing the Regulatory System

Enhancing Products Availability

Improving Communication and Awareness

Enhancing International Leadership

Financial Sustainability

Diversification of Revenue Resources

Internal Processes

Developing regulations and controls for new technology and bio-tech products

Support Research and Innovation

Enable Investors

SFDA Capabilities

Increase The Use of Advanced Digital Technology

Human Capital Development

Values



Keep Learning and Developing



Community Health is Top Priority



& Effective Transparent Communication



Sharing Responsibility



Striving to Achieve & Leadership Excellence

Product Safety

Advancing the Regulatory System

Description

Govern and improve regulatory procedures related to product safety throughout the whole supply chain between the relevant entities and define the tasks and responsibilities of each entity.

KPIs

- % of products under SFDA's supervision that comply with standards and requirements.
- % of establishments regulated by SFDA that are complied.
- # Individuals infected by food poisoning (per 100K people).



Strategic Projects

- Establishing a regulatory system to monitor supply chains of products under SFDA's oversight.
- Improving the system of monitoring, response, and reduction of food poisoning incidents.
- Introducing regulatory frameworks specific to e-commerce.
- Developing a comprehensive system to manage product risks and ensure safety.
- Reviewing and strengthening legislation to confront antimicrobial resistance to antibiotics.
- Implementing the Food Defense System to Prevent Intentional Food Contamination in the Kingdom.



Expected Outcomes

- Achieving harmonized regulatory procedures across all relevant entities.
- Ensuring robust control of products throughout the entire supply chain.



Product Safety

Improving Communication and Awareness

Description

Enhance communication and awareness of community individuals, health practitioners and relevant entities, develop specific communication plans and mechanisms for each category to achieve product safety, raise level of awareness of product safety using digital solutions in Arabic, and enhance communication using English, Chinese and other languages.

KPIs

- % of consumer trust in product safety.
- % of health practitioner trust in SFDA.



Strategic Projects

- Improving risk communication about pharmaceutical products.
- Leveraging technology and digital solutions to raise public awareness on product safety.
- Engaging community members, farmers, and workers in public markets to promote food safety and healthy nutrition.
- Involving patients and healthcare practitioners in regulatory decision-making through real-world data generated by users of medical devices and supplies and pharmaceutical products.



Expected Outcomes

- Strengthening public trust in SFDA's role.
- Reducing product-related risks.
- Enhancing SFDA's reputation at the regional and international levels.



Product Safety

Developing regulations and controls for new technology and bio-tech products

Description

Develop the regulations, guidelines and standards to regulate the new products and technologies (including bio-tech products and artificial intelligence-based products), as well as improving scientific evaluation and establishing relevant laboratories.

KPIs

- % of new technology and bio-tech products that are self-evaluated by the SFDA.



Strategic Projects

- Developing regulations and controls of registering and licensing the new technology and bio-tech products.
- Improving the scientific assessment and risk evaluation processes for the new technology and bio-tech products.
- Strengthening laboratory infrastructure, analytical capabilities, and testing capacity.



Expected Outcomes

- Accelerating the availability of products and new technologies in the local market.
- Contributing to the achievement of national targets related to the new technology and bio-tech products.



Local and International Partnerships

Enhancing Products Availability

Description

Increase the effectiveness of legislation regulating the availability of products in addition to the governance and development of control procedures with all relevant authorities throughout the supply chain in order to ensure the availability of products.

KPIs

- % of drugs with stock in the Kingdom of Saudi Arabia that are enough for three months.
- % of locally manufactured drugs with stock of active pharmaceutical substances that are enough for six months.



Strategic Projects

- Enhancing the availability of human medicines.
- Enhancing the availability of veterinary medicines and medical devices and supplies.



Expected Outcomes

- Setting clear governance that define responsibilities and roles related to product availability across all relevant entities.
- Developing comprehensive regulatory procedures throughout the entire supply chain to ensure product availability for all community members in all regions of the Kingdom.
- Leveraging advanced technologies to proactively prevent product shortages.
- Activating the Drug Track and Trace System for pharmaceutical products (RSD) across the entire supply chain to enhance product availability.



Local and International Partnerships

Description

Enhancing International Leadership

- Increase the effectiveness of SFDA's international presence by building international alliances, hosting high-level meetings, chairing leadership positions in international organizations, and diversifying its participation in international working groups and teams.
- Consolidate the SFDA's scientific and technical reference by providing counterpart regulatory authorities with consultations, development programs and technical training workshops.
- Highlight SFDA's efforts internationally.

KPIs

- % of planned regional and international initiatives implemented.



Strategic Projects

- Strengthening the SFDA's international engagement, leadership, and influence.
- Enhancing the SFDA's international media presence and communication.



Expected Outcomes

- Promoting the Kingdom's leadership position in food and drug regulation.
- Building sustainable international partnerships.
- Engage actively in international regulatory decision-making and legislation.
- Enabling the access of local products to global markets.



Local and International Partnerships

Description

Support Research and Innovation

Enhance partnership and cooperation with research agencies, universities and local manufacturers to support research, development and innovation in the fields of food, drug and medical devices, through innovation paths, explain and develop legislative requirements, approve clinical studies, and work on providing the required enablers clinical studies, and working on providing the required enablers.

KPIs

- # Consultations provided to support researchers and inventors.



Strategic Projects

- Developing paths and procedures to support research and innovation.
- Collaborating with universities, research centers, and the private sector to foster research and innovation.



Expected Outcomes

- Supporting research ideas and transforming them into therapeutic or diagnostic products.
- Facilitating the conduct of clinical trials within the Kingdom.
- Promoting the localization and availability of innovative food and medical products.
- Boosting the national economy through the commercialization of innovative products.



Local and International Partnerships

Description

Enable Investors

- Improve the investor's experience by developing channels of communication and benefiting from customer opinions and feedback to raise the level of satisfaction with services.
- Determine the products targeted in the national strategies and provide the necessary support to achieve their deliverables (such as the National Industry Strategy and the National Strategy for Agriculture).

KPIs

- % of customer satisfaction with services provided by SFDA.
- % of SFDA's compliance with licensing of establishments and product registration within the designated timeframe.



Strategic Projects

- Enhancing the investor experience.
- Facilitating market entry for priority products in Saudi Arabia.



Expected Outcomes

- Contributing to the achievement of national strategy targets for increasing local content.
- Supporting the realization of pharmaceutical security.



Operational Excellence

Diversification of Revenue Resources

Description

- Diversify SFDA revenue sources by adding other sources to reduce dependence on services revenues.
- Ensure the sustainability of financial resources.

KPIs

- % of growth in SFDA's revenues from the sub-activities.



Strategic Projects

- Identifying and leveraging investment opportunities.
- Developing and implementing the SFDA's investment initiatives.



Expected Outcomes

- Achieving financial sustainability while minimizing negative impact on the private sector.



Operational Excellence

Human Capital Development

Description

Develop employees capabilities and motivate them through strategic initiatives that contribute to achieving strategic and operational objectives with high efficiency.

KPIs

- % of employment engagement (Index of the Ministry of Human Resources and Social Development)



Strategic Projects

- Developing a succession planning program.
- Enhancing the SFDA's staff capabilities and promoting continuous learning.
- Assessing and fostering organizational culture.



Expected Outcomes

- Creating a motivating and supportive work environment for all employees across the SFDA's work sites.
- Managing talent based on systematic and scientific principles.
- Optimizing workforce utilization within each organizational unit.
- Diversifying learning sources and knowledge retention.
- Linking individual performance to institutional performance.



Operational Excellence

Increase The Use of Advanced Digital Technology

Description

Provide seamless and integrated digital services by taking advantage of advanced technologies and focusing on the preferences of beneficiaries to improve procedures and the way services are provided.

KPIs

- % implementation of the procedures improvement plan utilizing advanced technologies.



Strategic Projects

- Enhancing oversight of products and establishments through emerging technologies.
- Integrating artificial intelligence into the SFDA's operations.



Expected Outcomes

- Adopting advanced digital technologies to enhance data quality, reliability, and operational efficiency.
- Meeting the beneficiaries' expectations, needs, and preferences.





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**Thank
You**

